



## Inspiring Young Entrepreneurs

### So you want to be an entrepreneur?

Do you wonder how the iPod was invented? Are you curious how Google Maps, or a Flip Video works? Do you dream of creating the next big idea that could grow into a company like **Apple**, **Netflix**, **Google** or **Facebook**?

2008 camp students ages 11-15 worked alongside successful Silicon Valley CEO's from **Revolution Foods**, **Better World Books**, **Wateroos** and **Koollage.com** to solve actual business problems while developing entrepreneurial skills. The **2009 Camp BizSmart** will be held at Santa Clara University. Our first 2009 project sponsor is solar energy company, **Valence Energy**. Others will be announced soon.

**Camp BizSmart** is an innovative entrepreneurial and leadership academy that provides students, 11-15 years old, the skills to compete in this new 21<sup>st</sup> century global economy. Students will:

- Invent a new product or service
- Hands-on fun team activities and projects
- Present cool ideas to a team of real world CEO's
- Conduct global focus groups
- Create marketing videos for their business idea
- Use marketing videos for their business plan
- Make a video elevator pitch and upload to YouTube
- Present a business plan to real investors & VC's

**Who:** Students 11-15 yrs old

**When:** August 3<sup>rd</sup>-14<sup>th</sup>, 2009

**Time:** Monday-Friday; 8:30am-4:30pm

**Where:** Santa Clara University; [www.scu.edu/scunews/maps.cfm](http://www.scu.edu/scunews/maps.cfm)

**Contact:** Dr. Mike Gibbs, [megibbs@ix.netcom.com](mailto:megibbs@ix.netcom.com) 1-800-475-0869

**Application:** download now from: [www.campbizsmart.org](http://www.campbizsmart.org)

Real World Skills for Future Entrepreneurs

### Build Your "BizSmarts"

#### Imagine.

Solve real business problems mentored by successful Silicon Valley CEO's & entrepreneurs

#### Invent.

A new product or service, learn to conceive, plan, finance & take it to market. Practice negotiation, persuasive communication & problem solving skills.

#### Achieve.

Team success! Compete to win the business plan competition, & pitch your business ideas to receive valuable feedback & cool prizes.

Be Inspired By Hip Entrepreneurs